



**Ibrahim
Yakub**

Hello!

I'm a Graphic Designer with strong experience creating visually compelling designs that communicate ideas clearly and effectively. My work spans branding, logo design, social media graphics, posters, and digital campaigns across fintech, tech, and creative industries.

I thrive in collaborative environments, understand how to translate ideas into strong visual systems, and pay close attention to detail while meeting tight deadlines. With a background in Computer Science, I bring both creativity and technical thinking to my design process. I'm always eager to learn, adapt, and deliver high-quality work that helps brands stand out.



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Education

2019-2023

BSC. Computer Science

Specialties

- Brand Identity & Logo Design
- Social Media Graphics
- Digital Ads & Campaigns
- Typography & Visual Systems
- Poster & Print Design

Personal Skills

- Attention to detail
- Creative problem-solving
- Strong time management
- Fast learner
- Adaptable and collaborative

Language

English

Experience

Freelance

Graphics Designer

2025-Present

Six years of freelance work covering brand identity, logo design, social media graphics, poster and flyer design, and digital campaigns with clients ranging from party promoters to fintech and Web3 companies. Built on long-term relationships and consistent, quality work.

Drake Exchange

Graphics Designer

2025-Present

Designing social media content, UI assets, and digital ads for a fintech brand. Given significant creative freedom to explore and push the brand's aesthetic, while maintaining consistency across all touchpoints.

Elixir

Video Editor

2025

Cut and edited video content including YouTube Shorts, delivering polished output within tight timelines to support the brand's visual storytelling.

Software Skills

